

BRENDA BLISK WINS INVEST IN OTHERS COMMUNITY SERVICE AWARD

Newton, MA – September 27, 2018 – Brenda Blisk, Founder & CEO of Blisk Financial Group in McLean, VA won the 2018 Invest in Others Community Service Award, one of seven awards presented on September 27 at the 12th annual Invest in Others Awards Gala in Boston. Brenda earned the honor for her charitable work with the American Red Cross in the National Capital Region, which received a \$40,000 donation from the Invest in Others Charitable Foundation.

Hundreds of nominations were received for the Invest in Others Awards this year. Winners were selected based on their leadership, dedication, contribution, inspiration, and impact on a non-profit and the community it serves. The Community Service Award is presented annually to a financial advisor who has made an outstanding impact on a community through managerial contributions to a nonprofit organization for at least three years.. Brenda was one of three national finalists for the award.

“Wow – this is wonderful.... I’m so honored and happy to have been chosen for this award. This \$40,000 will help In The Bag meet our goal of \$150,000 this year! The Women’s Steering Committee, the American Red Cross National Capital Region and I are so very grateful. Thank you IIO,” said Brenda.

Brenda Blisk is the Chairman and Founder of volunteer-run fundraiser called “In the Bag” (ITB), a designer handbag auction that benefits the American Red Cross National Capital Region. Brenda’s sought to create a sustainable fundraiser that appealed to working woman in founding ITB and her efforts have been successful – so much so that other chapters have adopted similar fundraising models. To date, Brenda and her ITB team have raised more than \$1.2 million dollars for the American Red Cross National Capital Region.

“The American Red Cross in the National Capital Region is honored to have Brenda Blisk as a supporter and champion for the mission of the American Red Cross,” said Linda Mathes, CEO of the American Red Cross in the National Capital Region. “The success of ITB is due to her vision, dedication and commitment to those we serve – people in need. Brenda is not only an important part of our Region but the entire American Red Cross. She continues to inspire many others with her selfless acts of service. We are grateful for her ongoing support and the impact in people’s lives. We are thrilled she is receiving this very deserving award and appreciate very much the support that comes with it. The IIO Awards are a terrific way to recognize people in this industry who are doing amazing things to help others and, with this recognition, this awards program uniquely helps many more people. Spectacular!”

“Our Spire family is so proud and excited to congratulate our very own, Brenda Blisk. We have observed Brenda’s tireless efforts over the years with the ITB Luncheon to raise money to support the Red Cross and all that it does for our community. Congratulations Brenda!,” said Bob Lord, COO of Spire Investment Partners, LLC.

About the Invest in Others Charitable Foundation

The inspiration for the IIO Charitable Foundation, a 501(c)(3) charity, came directly from the financial advisors who invest in others by giving back to their communities with overwhelming generosity and dedication. Since its founding in 2006, IIO has amplified these efforts by providing a platform for advisors to increase awareness, visibility, and funding to their favorite non-profits. For more information, visit www.investinothers.org.

About the American Red Cross in the National Capital Region

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. Learn more at <https://www.redcross.org/>.

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